



**LICENSING MATTERS**

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**PREMISES LICENCE APPLICATION  
GO LOCAL, 210 WILMSLOW ROAD, FALLOWFIELD,  
MANCHESTER, M14 6LF**

**Hearing 30<sup>th</sup> January 2023**

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**SUPPORTING INFORMATION RELATING TO THE PROPOSED PREMISES LICENCE**

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# TRAFFORD COUNCIL

Trafford Borough Council (England)

Date: 17/01/2023

## TO WHOME IT MAY CONCERN

This is to confirm that I have personally known [REDACTED]  
[REDACTED] and his family for the last 10 years.

It is further confirmed that I have always found [REDACTED] a decent, peaceful and law abiding citizen.

He enjoys a respectable and good reputation in the local community. He has always shown a keen interest in welfare of the community and always engaged in a positive a constructive manner with other members of the community.

[REDACTED]

Sincerely

**Waseem Hassan**

Labour Party Councillor for old trafford

[waseem.hassan@trafford.gov.uk](mailto:waseem.hassan@trafford.gov.uk)

07725734847 / 0789006536

## Proposed Conditions

### These conditions have been formulated with Stuart Alderson & sent to Alan Isherwood.

#### Noise nuisance arising from customers

- Notices will be displayed at the entrance/exit to the premises asking customers to leave the store quietly and respect local residents.
- Staff shall take reasonable steps to ensure people do not congregate outside the premises in such numbers that can cause a disturbance to local residents. If congregation does arise staff shall take all reasonable steps to move them on from the area.

#### Prevention of street drinking

- Proposed condition -There will be no sales of beer, lager, or cider with an alcohol content above 6.5% ABV in metal or plastic containers. This restriction shall not apply in respect of specialist branded premium priced products, for example craft ales, local or micro-brewery specialist products, boxed gifts or national celebratory/commemorative beer, lager, or cider
- Staff shall reinforce that alcohol should not be consumed in the street at point of sale, where appropriate.

#### Litter or refuse from the premises

- The licence holder will ensure, as far as is within their control, that the immediate area to the front of the store will be clear from litter.
- Litter shall be removed from outside the premises at regular intervals and after the close of business.
- Refuse to be stored in secure bins.
- Refuse collection not between 2300-0700 so as not to cause a nuisance to residents.

#### Procedures to report crime

- All crimes to be reported to police.

#### Risk assessment relating to door security

- The premises licence holder will ensure that a risk assessment is completed to determine if door supervisors are required to cover busier periods of the week.

## **NOISE COMPLAINTS REFERENCED IN LA REPRESENTATION**

Email from Stuart Alderson about the noise complaints:

The noise complaint was from a local resident on 27/11/22 and was regarding loud music late at night and in the early hours.

I've only been in the shop a few times, but always have a look in when passing.

The visits I have recorded are:

30/9/22- to check if any alc on sale, there wasn't

18/11/22- checked no alc on sale, checked vapes are compliant. All in order.

2/12/22 & 13/12/22- checked for music following noise complaint. Very low-level music, not loud enough to cause nuisance.

K

me 6 Dec 2022

to stuart.alderson v

Hello Stuart,

Hope this email finds you well. I received a letter today about noise complaints from my business. I have added the reference into the subject.

I understand you have received this complaint however, we have no loud noise or nuisance or even music around my shop as we understand it is also a residential area so we try our best to not allow this to happen as we understand there are residents living near by. I would like to invite you to come down and visit and see this for yourself aswell. I appreciate people are complaining but I am here myself everyday and keep an eye on not only just my shop but the surroundings aswell.

Kind regards,

S

Stuart Alderson 7 Dec 2022

to me v

Hello

Thanks for your email and for being so understanding.

Kind regards,  
Umar.



Stuart Alderson 7 Dec 2022



to me ▾

Hello [REDACTED]

Thanks for your email and for being so understanding.

When we receive a noise complaint we are duty bound to investigate.

I will call in on Friday afternoon if that's OK. I have been looking at a lot of the take aways in the area and passed by your shop many times late at night and never heard music coming from your shop so was surprised when I got this complaint. Be reassured we are evidence based and only take action when there is clear evidence of a nuisance and when remedial work has failed. I will update you once my investigation is complete.

Kind regards

Stuart Alderson  
[REDACTED]



me 7 Dec 2022

to Stuart ▾

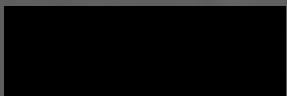


Hello Stuart,

Yes that's fine you are more than welcome to come down at anytime on Friday, yes we make sure we stay respectful to those around and it being a mixed residential/student area, we do our best to keep our shop clear of any noise or nuisances. I do appreciate you getting back to me and I appreciate you for recognising this.

I look forward to seeing you on Friday.

Kind regards,



Stuart Alderson 11 Dec 2022

to me ▾



Hello 

I'm really sorry I didn't call in on Friday, I got delayed during my other visits.

I am on nights next week so will call in at some